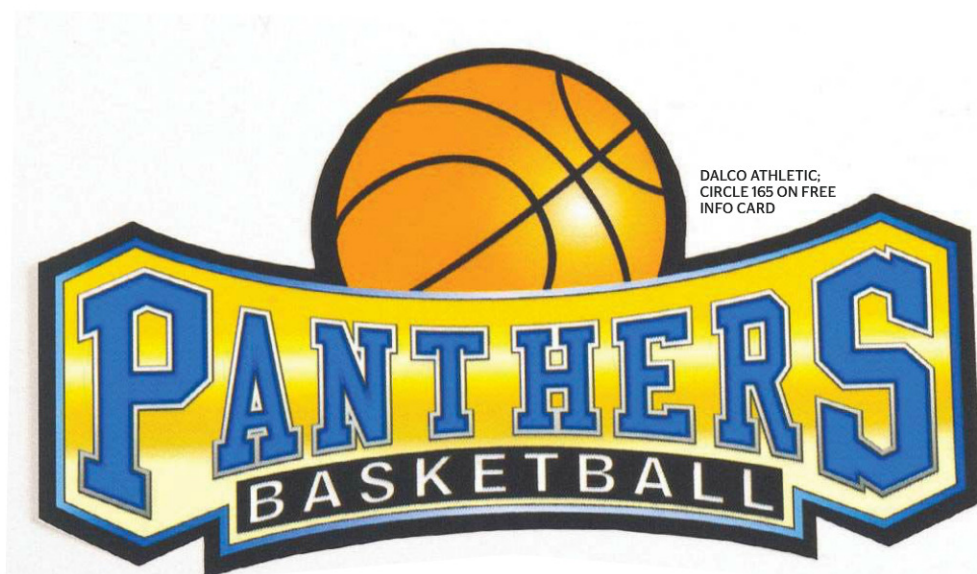


DECORATING SOLUTIONS

Saving 9

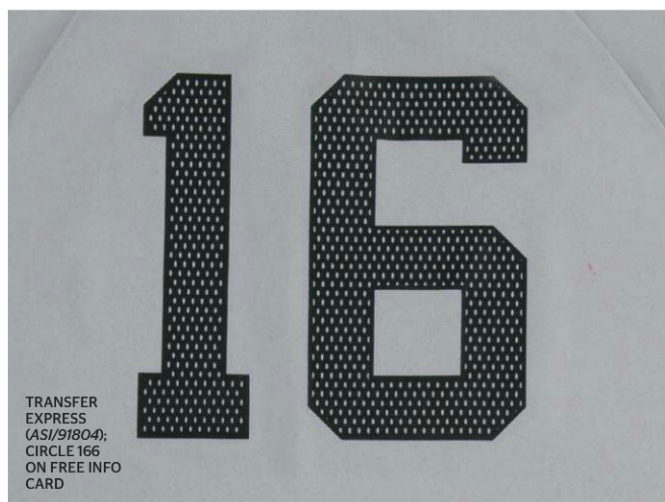


Whack 33% Off Full-Color ?

It's possible with Dalco Athletic's new Full-Color Dye Sublimation Twill Appliqués, which can cost as much as a third less than traditional twill. "A dealer can offer a three-color dye sublimation design at a price less than a two-color regular twill," says Mike Carter, spokesperson for Dalco Athletic. "This is because you have less sewing; less pressing or attaching of the design to the garment; and less weight as the dye sublimation is only one layer, regardless of the number of colors." The result is bold, bright color without the bulkiness of multiple layers and a per-color cost.

Product Pick

Today's trendy performance uniforms are lighter weight and breathable. They require an embellishment type that enhances rather than impedes these features. Transfer Express (asi/91804) provides a solution with its new Air Champ Mesh Number Transfers, which are more breathable than other styles because the holes aren't printed, allowing air to flow through making it more lightweight. Air Champ can be applied to cotton, polyester or cotton/polyester blends



in light or dark colors. It comes with a preprinted grid on the back that makes it easy to align. It takes only four

seconds to apply. It's offered in a wide variety of colors to coordinate with any team's home and away uniforms.

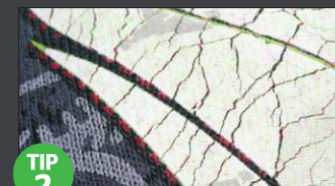
Quick Tips



TIP 1

COTSWOLD INDUSTRIES; CIRCLE 167 ON FREE INFO CARD

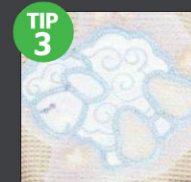
Cover up itchy, scratchy-feeling stitches with new Cloud Cover Stitch. Use the new Cloud Cover Stitch, a lightweight, fusible material, in conjunction with a stabilizer while embroidering delicate garments that must be soft to the touch, such as baby clothes. For more information, visit www.cotswoldindustries.com/tech-weave.



TIP 2

GRAPHIC SOLUTIONS GROUP; CIRCLE 168 ON FREE INFO CARD

Create the look of cracked paint or distressed appearance. Try Wilflex Epic Brittle offered by Graphic Solutions Group. The non-phthalate ink is designed to fracture and crack when you apply pressure to the ink's surface. It can also be distorted by bending or stretching the fabric. Learn more at www.gogsg.com.



TIP 3

IMPRINTABLES WAREHOUSE (ASI/58475); CIRCLE 169 ON FREE INFO CARD

Don't stress about stretch. The new pressure-sensitive Spectra Flex film from Imprintables Warehouse (asi/58475) is

specifically designed with super-stretchability, making it ideal for swimsuits, leotards, performance wear or anything made of Lycra/Spandex. Visit www.imprintables.com for more information.